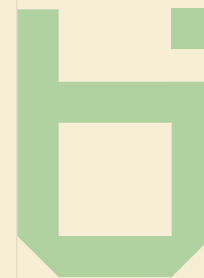


# Jack de Haas.

## Curriculum Vitae.



### Over.

Visual designer gevestigd in Haarlem met een achtergrond in print, digitaal, e-mail en branding.

Gespecialiseerd in het vertalen van complexe informatie naar heldere, goed gestructureerde ontwerpen - van grootformaat drukwerk tot gecodeerde e-mails en webprojecten.

Specialist in e-mail HTML en CSS, met kennis van front-end development die design en realisatie verbindt.

Werkt met Claude AI als samenwerkingstool in het ontwerpproces, waardoor meer energie naar de creatieve beslissingen gaat die er echt toe doen.

### Portfolio.

<https://www.jdehaas.com>

### Contact.

**M:** +31(0)627454350

**E:** jack@jdehaas.com

### Werkervaring.

♦ Lopende.

#### **Freelance.** Visual designer.

Zelfstandige design praktijk voor branding, e-mailcampagnes, webprojecten en print.

♦ 09/2018 – 05/2026.

#### **Boehringer Ingelheim.** Visual Designer.

In-house Visual Designer binnen een regionaal OmniChannel-team, werkzaam in print, e-mail, web en social media.

♦ 01/2017 – 12/2017.

#### **Beate Uhse.** Senior Designer.

Senior designer voor een grote Europese retailgroep voor volwassenen, werkzaam in e-commerce, e-mail en print.

♦ 03/2014 – 12/2016.

#### **Ematters.** Senior Designer / Developer.

Senior designer en front-end developer bij een van de toonaangevende digitale marketingbureaus van Nederland.

♦ 10/2010 – 07/2013.

#### **ad pepper media.** Webdesigner.

Designer en developer bij een digitaal advertentie-netwerk, werkzaam aan display, e-mail en leadgeneratiecampagnes.

♦ 03/2007 – 09/2010.

#### **Tapps.** Designer / Trafficer.

Designer en traffic manager bij een e-mailmarketingbureau.

### Links.

<https://www.jdehaas.com/>

<https://www.linkedin.com/in/jackdehaas>

### Training.

» Adobe CS:

- Photoshop;
- Illustrator;
- Indesign;
- Firefly AI;
- Xd;
- Animate;
- Acrobat;
- Dreamweaver;
- Premiere Pro;
- After Effects.

» Figma

» Sketch

» Claude AI

» HTML

» CSS

» Accessibility

» Wordpress

### Scholing.

H.B.O.

Digital Design specialist

M.E.A.O.

(Commerciële-economie.)

M.A.V.O.

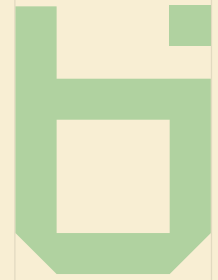
### Regio.

Haarlem

Amsterdam

# Jack de Haas.

## Curriculum Vitae.



### About.

Visual designer based in Haarlem with a background spanning print, digital, email, and branding.

Known for translating complex information into clear, well-structured work — from large-format print to coded emails and web projects.

A specialist in email HTML and CSS, with a working knowledge of front-end development that bridges design and build.

Works with Claude AI as a collaborative tool throughout the design process, moving faster and focusing energy on the creative decisions that matter.

### Portfolio.

<https://www.jdehaas.com>

### Contact.

**M:** +31(0)627454350

**E:** jack@jdehaas.com

### Experience.

♦ ongoing.

#### **Freelance.** Visual- & Webdesigner.

Independent design practice covering brand identity, email campaigns, web projects, and print collateral

♦ 09/2018 – 05/2026.

#### **Boehringer Ingelheim.** Visual Designer.

In-house Visual Designer on a regional OmniChannel team, working across print, email, web, and social media.

♦ 01/2017 – 12/2017.

#### **Beate Uhse.** Senior Designer.

Senior designer for a major European adult retail group across e-commerce, email, and print.

♦ 03/2014 – 12/2016.

#### **Ematters.** Senior Designer / Developer.

Senior designer and front-end developer at one of the Netherlands' leading digital marketing agencies.

♦ 10/2010 – 07/2013.

#### **ad pepper media.** Webdesigner.

Designer and developer at a digital advertising network, working on display, email, and lead generation campaigns.

♦ 03/2007 – 09/2010.

#### **Tapps.** Designer / trafficer.

Designer and traffic manager at an email marketing agency.

### Links.

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### Training.

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- Acrobat;
- Dreamweaver;
- Premiere Pro;
- After Effects.

» Figma

» Sketch

» Claude AI

» HTML

» CSS

» Accessibility

» Wordpress

### Education.

**H.B.O.**

Digital design specialist

**M.E.A.O.**

(Commerciële-economie.)

**M.A.V.O.**

### Regio.

Haarlem

Amsterdam